

## 1. General characterization of the study programme

---

### 1.1. Higher Education Institutions

*Universidade Nova De Lisboa*

1.1.a. Other Higher Education Institutions (in association) (article 41 and following of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

*[no answer]*

1.1.b. Other Higher Education Institutions (foreign, in association) (article 41 and following articles of Decree-Law no. 74/2006, of March 24, as amended by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16).

*[no answer]*

1.1.c. Other Institutions (in cooperation) (article 41 and following of Decree-Law no. 74/2006, of March 24, in the wording given by Decree-Law no. 65/2018, of August 16 and added by Decree-Law no. 27/2021, of April 16). See article 6 of Decree-Law no. 133/2019, of September 3, when applicable).

*[no answer]*

### 1.2. Organic Units

*Faculdade De Economia (UNL)*

1.2.a. Identification of the organic unit(s) of the partner entity(ies) (college, school, institute, etc.)

*[no answer]*

### 1.3. Study programme (PT):

*Empreendedorismo de Impacto e Inovação*

### 1.3. Study programme (EN):

*Impact Entrepreneurship and Innovation*

### 1.4. Degree (PT):

*Mestre*

### 1.4. Degree (EN):

*Master*

### 1.5. Publication of the study plan in Diário da República

[Despacho n.º 14613\\_2024 de 10 de dezembro de 2024 -MEII.pdf](#) | PDF | 597.7 Kb

### 1.6. Main scientific area of the study programme. (PT)

*Gestão*

### 1.6. Main scientific area of the study programme. (EN)

*Management*

**1.7.1. CNAEF classification - first core area****1.7.2. CNAEF classification - second fundamental area, if applicable**

[no answer]

**1.7.3. CNAEF classification - third core area, if applicable**

[no answer]

**1.8. Number of ECTS credits necessary to obtain the degree**

90.0

**1.9. Duration of the study programme**

1,5 years

**1.10.1. Current maximum number of admissions.**

100

**1.10.2. Maximum number of admissions proposed (when different from the current number) and justification.**

Solicita-se o aumento de vagas para 200, com base no cumprimento integral dos rácios legais e na evolução dos indicadores de desempenho e procura. O programa possui 78% de docentes de carreira e 90% especializados em áreas fundamentais, excedendo os mínimos legais e garantindo condições adequadas ao acréscimo de estudantes. Desde a última acreditação, o corpo docente especializado em Gestão cresceu 65% (de 29 para 48), assegurando um rácio aluno/docente adequado. A eficiência formativa comprova-se por uma média de conclusão de 3,1 semestres, com média final de 16,4 valores entre os graduados de 2023 e 2024. A procura aumentou 41% nos últimos três anos, de 184 candidatos (2022/23) para 261 (2024/25), mantendo uma média de entrada elevada (15,9 valores), refletindo a atratividade e a seletividade. A infraestrutura existente, incluindo o Digital Experience Lab, suporta este aumento, assegurando qualidade e inovação pedagógica.

**1.11. Specific enrolment requirements. (PT)**

Candidatos com licenciatura em finanças, gestão ou economia são elegíveis para candidatura, podendo candidatos de outras áreas ser admitidos mediante revisão. A avaliação das candidaturas é realizada através de um algoritmo que considera vários critérios, como a conversão da média final da licenciatura do candidato para a escala portuguesa (0-20), a avaliação da qualidade da instituição de origem com base nos rankings Eduniversal ou THE (top 200), e a consideração de até dois anos de experiência profissional, seja internacional ou nacional, incluindo estágios ou empregos. A submissão de resultados do GMAT ou GRE é opcional. Além disso, avalia-se a proficiência em inglês, exigindo-se um nível mínimo de B2, bem como a motivação e o perfil do candidato, que pode incluir a submissão de uma carta de motivação. Apenas estudantes com uma pontuação de candidatura igual ou superior a 10 são admitidos, respeitando a ordem de mérito e o número de vagas definidas.

**1.11. Specific enrolment requirements. (EN)**

Candidates with a bachelor's degree in finance, management, or economics are eligible. Candidates from other areas may be admitted upon review. To calculate each student's application grade, an algorithm has been developed that considers several criteria including: conversion of the candidate's bachelor's GPA to the national Portuguese grading scale (0-20), evaluation of the quality of the candidate's school of origin based on Eduniversal or THE rankings (top 200); consideration of with up to two years of professional experience, whether international or national, including internships or jobs, optional submission of GMAT or GRE scores (not required); evaluation of language proficiency, with English proficiency at B2; consideration of motivation and profile, which may involve a motivational letter. Only Students with an application score of 10 or more are admitted, in order of merit and according to the places defined.

**Submission of application | Evaluation/Accreditation of  
Operating SC****1.12. Instructional modality**

Face-to-face (Decree-Law no. 65/2018, from August 16th)  Distance Learning (EaD) (Decree-Law no. 133/2019, from September 3)

**1.12.1. Working-time regime, if face-to-face**

Daytime  After business hours  Other

**1.12.1.a. If other, specify (PT)**

[no answer]

**1.12.1.1. If other, specify. (EN)**

[no answer]

**1.13. Location where the study programme will be offered (if face-to-face). (PT)**

*Campus de Carcavelos, Rua da Holanda, 1 2775-405 Carcavelos – Portugal*

**1.13. Location where the study programme will be offered (if face-to-face). (EN)**

*Campus de Carcavelos, Rua da Holanda, 1 2775-405 Carcavelos – Portugal*

**1.14. Regulation for crediting academic education and professional experience, published in ?Diário da República?**

[Regulamento de Creditação de Conhecimentos Académicos e Profissionais \(6\).pdf](#) | PDF | 828.9 Kb

**1.15. Type of degree or diploma conferred**

[no answer]

Submission of application | Evaluation/Accreditation of  
Operating SC

## 1.16. Observations. (PT)

O Mestrado em Empreendedorismo e Inovação com Impacto é sustentado por uma sólida estrutura de políticas, atividades e iniciativas dedicadas à promoção da excelência em investigação e ensino na área de Gestão. Desde a última avaliação, vários desenvolvimentos significativos foram implementados:

-Expansão do Corpo Docente de Carreira: O corpo docente de carreira em Gestão cresceu de 29 professores em 2018/2019 para 48 em 2023/2024, representando um aumento de 65%. Este crescimento reflete o compromisso da Nova SBE em fortalecer a qualidade do ensino e da investigação.

-Cátedras Académicas: Em parceria com organizações externas, a Nova SBE estabeleceu uma rede de cátedras financiadas para apoiar académicos de renome. Entre as principais cátedras na área de Gestão destacam-se a Era Chair in Social Innovation, a Novo Banco Chair in Entrepreneurship & Technology, a Fundação Amélia de Melo Chair in Leadership, a Fundação Calouste Gulbenkian Chair in Impact Economy e a Haddad Chair in Entrepreneurship. Estas posições oferecem uma base sólida para a liderança académica em áreas de investigação inovadoras e com impacto.

-Centro de Investigação e Criação de Centros de Conhecimento: a SBE detém um Centro de Investigação avaliado pela FCT com Excelente. Para além desta estrutura, a SBE estabeleceu vários Centros de Conhecimento que promovem a investigação aplicada e fundamental, oferecendo programas de formação académica e executiva e facilitando a colaboração entre a academia, a sociedade civil, empresas e decisores públicos. Os principais centros que contribuem para esta licenciatura incluem: Data Science Knowledge Center; Health Economics & Management Knowledge Center; Leadership for Impact Knowledge Center; and Open & User Innovation Knowledge Center.

Estas iniciativas estratégicas resultaram em mais de 20 publicações anuais em revistas académicas de prestígio (ABS 4, 4, e FT50). As áreas de investigação incluem liderança, recursos humanos, negócios internacionais, fusões e aquisições, empreendedorismo e inovação. Os membros do corpo docente publicaram em revistas de topo como Management Science, Organization Science, Journal of Marketing Research, Strategic Management Journal, Human Relations, Journal of Business Ethics, Human Resource Management, Journal of Management, Journal of Organizational Behavior, Journal of Product Innovation Management, Journal of Retailing, Journal of World Business, Organization Studies e The Leadership Quarterly.

Adicionalmente, a Nova SBE é uma das apenas 129 escolas de negócios em todo o mundo a obter a prestigiada acreditação Triple Crown, que inclui EQUIS, AACSB e AMBA. Esta distinção reafirma o compromisso da escola com os mais elevados padrões de rigor académico, competência do corpo docente e satisfação dos estudantes, posicionando a Nova SBE como uma referência na educação de qualidade em negócios.

## 1.16. Observations. (EN)

The Master's in Impact Entrepreneurship and Innovation is backed by a robust framework of policies, activities, and structures dedicated to fostering excellence in both research and teaching within Management. Several significant developments have been made since the last evaluation period:

-Expansion of Permanent Faculty: Nova SBE has significantly increased its permanent faculty in Management, growing from 29 faculty members in 2018/2019 to 48 in 2023/2024 a 65% increase. This expansion reflects Nova SBE's commitment to strengthening the quality of education and research.

-Distinguished Academic Chairs: In partnership with external organizations, Nova SBE has established a network of endowed Chairs to support esteemed scholars. Key positions in Management include the Era Chair in Social Innovation, Novo Banco Chair in Entrepreneurship & Technology, Fundação Amélia de Melo Chair in Leadership, Fundação Calouste Gulbenkian Chair in Impact Economy, and Haddad Chair in Entrepreneurship. These roles provide a strong foundation for academic leadership in impactful and innovative research areas.

-Research Center and Creation of Knowledge Centers: SBE hosts a Research Center rated as "Excellent" by the FCT. In addition to this structure, SBE has established several Knowledge Centers that promote applied and fundamental research, offering academic and executive training programs while facilitating collaboration among academia, civil society, companies, and public decision-makers. Key centers contributing to the undergraduate program include: Data Science Knowledge Center; Health Economics & Management Knowledge Center; Leadership for Impact Knowledge Center; and Open & User Innovation Knowledge Center.

These strategic initiatives have led to over 20 publications per year in prestigious academic journals (ABS 4, 4, and FT50), underscoring Nova SBE's dedication to impactful research. Areas of focus include leadership, human resources, international business, mergers and acquisitions, entrepreneurship, and innovation. Faculty members have published in top journals such as Management Science, Organization Science, Journal of Marketing Research, Strategic Management Journal, Human Relations, Journal of Business Ethics, Human Resource Management, Journal of Management, Journal of Organizational Behavior, Journal of Product Innovation Management, Journal of Retailing, Journal of World Business, Organization Studies, and The Leadership Quarterly.

Additionally, Nova SBE is one of only 129 business schools worldwide to achieve the prestigious Triple Crown accreditation, which includes EQUIS, AACSB, and AMBA. This distinction affirms the School's commitment to the highest standards of academic rigor, faculty expertise, and student satisfaction, positioning Nova SBE as a leader in quality business education.

## 2. Accreditation decision in the previous assessment.

**2.1. A3ES reference for the previous assessment procedure.**

NCE/19/1900160

**2.2. Date of the decision.**

21/07/2020

**2.3. Decision of the Management Board.**

Acreditar | Accredited

**2.4. Accreditation period.**

6 anos | 6 years

**2.5. Starting date:**

31/07/2020

**3. Summary of improvement measures****3. Summary of improvement measures and changes to the study programme since the previous assessment. (PT)**

*Durante a acreditação anterior, o CA da A3ES atribuiu ao programa uma acreditação de seis anos, aprovando o plano de estudos proposto. Conforme confirmado na secção 1.5 deste relatório, este requisito foi cumprido, estando o plano de estudos oficialmente publicado no DR.*

*Em linha com as recomendações da CAE, o conteúdo do programa foi reforçado, e as referências bibliográficas em vários cursos foram atualizadas. O Relatório de CE também desempenhou um papel fundamental na identificação de áreas a melhorar em UC específicas, tendo a equipa de coordenação do programa tratado destas questões.*

*Desde a última acreditação, o plano de estudos foi revisto para aumentar a flexibilidade e alinhar-se melhor às exigências em evolução do mercado de trabalho. Uma melhoria chave inclui a revisão e aprovação anuais da lista de UC optativas pelo CC. Este processo dinâmico, comunicado a todas as partes interessadas, facilita a introdução de novas unidades curriculares, dotando os estudantes de competências adaptáveis que refletem as necessidades emergentes do mercado.*

*Para melhorar a clareza e a relevância, foram propostas as seguintes alterações nos nomes das disciplinas:*

- Entrepreneurial Journey foi renomeada para Becoming a Change Maker;*
- New Venture Management foi atualizada para Entrepreneurial Mindset;*
- Applied Business Research Methods passou a Applied Research;*
- Entrepreneurial Project - Start-up Mastery é agora Entrepreneurial Project ou Innovation Project.*

*Adicionalmente, uma UC obrigatória foi dividida em dois componentes especializados: Data Science and Innovation for Impact (7 ECTS) foi dividida em Data Science for Impact (3.5 ECTS) e Innovation for Impact (3.5 ECTS). Esta reestruturação permite aos estudantes aprofundarem os temas especializados, promovendo uma compreensão mais detalhada de como a ciência de dados e a inovação geram impacto. Refletindo as tendências emergentes e as necessidades do mercado, foi também proposta uma nova área de especialização em Health Innovation.*

*Para reforçar a inovação e o empreendedorismo, foram criadas duas estruturas essenciais na Nova SBE:*

- 1. Nova SBE Co.Innovation Lab: Esta plataforma colaborativa reúne academia, organizações e sociedade para co-criar soluções para desafios emergentes. Utilizando uma abordagem de Innovation Journey, o laboratório aproveita o ecossistema da Nova SBE para co-descobrir, co-criar e co-implementar soluções de impacto com parceiros corporativos.*
  - 2 Nova SBE Haddad Entrepreneurship Institute: Em colaboração com a Fundação Haddad, promove o crescimento empreendedor, equipando estudantes e startups com competências e recursos essenciais. Oferece mentoria, oportunidades de networking e programas educativos para capacitar os estudantes na criação de iniciativas de impacto.*
- Estes desenvolvimentos destacam o compromisso da SBE em oferecer um programa inovador e alinhado às exigências do mercado, preparando os estudantes para carreiras nas áreas da inovação e do empreendedorismo.*

## Submission of application | Evaluation/Accreditation of Operating SC

### 3. Summary of improvement measures and changes to the study programme since the previous assessment. (EN)

In the previous accreditation, the A3ES Board of Directors accredited the program for 6 years, approving the implementation of the proposed curriculum. As verified in section 1.5 of this report, this condition has been fulfilled, with the curriculum published in the *Diário da República*.

Furthermore, in response to one of the External Evaluation Committee's recommendations, the program content has been strengthened, and bibliographic references in several courses have been updated. Additionally, the Study Cycle Report has been instrumental in identifying courses with areas needing improvement, and the program coordination has devoted appropriate attention to addressing these areas.

Since the last accreditation, the curriculum has been revised to increase flexibility and better align with the evolving demands of the job market. A key aspect of this update is the ability of the Faculty Council to review and approve the list of elective courses annually. This regular assessment, which is communicated to all relevant stakeholders, allows for the introduction of new curricular units that equip students with adaptable skills that reflect the changing needs within the field.

To enhance clarity and relevance, the following course name changes have been proposed:

-Entrepreneurial Journey was renamed to *Becoming a Change Maker*;

-New Venture Management was updated to *Entrepreneurial Mindset*;

-Applied Business Research Methods was revised as *Applied Research*;

-*Entrepreneurial Project - Start-up Mastery* is now *Entrepreneurial Project* or *Innovation Project*.

The updated study plan also includes the division of one mandatory course into two focused components: *Data Science and Innovation for Impact (7 ECTS)* is now divided into: *Data Science for Impact (3.5 ECTS)* and *Innovation for Impact (3.5 ECTS)*. This restructuring allows students to engage more deeply with specialized topics, supporting a nuanced understanding of how data science and innovation drive impact. In response to emerging trends and industry demand, the creation of a new Area of Expertise in *Health Innovation* has been proposed.

Two new support structures for innovation and entrepreneurship have been established at SBE:

-Nova SBE Co.Innovation Lab: a collaborative platform that engages academia, organizations, and society in co-creating solutions to adapt to new challenges. The lab aims to drive impact through experimental projects that transform businesses and foster innovation. It operates through an *Innovation Journey* approach, leveraging the SBE ecosystem to co-discover, co-create, and co-implement solutions alongside corporate partners.

-Nova SBE Haddad Entrepreneurship Institute supports entrepreneurial growth by equipping students and startups with essential skills and resources. In partnership with the Haddad Foundation, the institute fosters a vibrant ecosystem, offering mentoring, networking, and educational programs that empower students to create impactful ventures.

## 4. Curricular structure and study plan.

### 4.1. Curriculum structure

#### 4.1 Do the curricular structure and syllabus in force correspond to those published in the *Diário da República* (point 1.5)?

Yes  No

#### 4.2. Will changes be made to the curriculum?

Yes  No

##### 4.2.1. Summary of the proposed changes duly justified. (PT)

[no answer]

##### 4.2.1. Summary of the proposed changes duly justified. (EN)

[no answer]

### 4.6. Curriculum restructure observations

**4.6. Observations. (PT)**

No primeiro semestre, os estudantes iniciam o programa com disciplinas fundamentais que estabelecem uma base sólida em empreendedorismo de impacto e inovação, desenvolvendo competências essenciais para promover mudança. Além disso, escolhem uma UC optativa para personalizar a sua experiência de aprendizagem. Durante o semestre, os Skills Accelerator Modules reforça competências profissionais em áreas como competências digitais, ética e liderança. Os estudantes participam também em seminários que apresentam tendências atuais da indústria e oferecem oportunidades de networking com especialistas. Como parte do Programa de Desenvolvimento de Carreira, os estudantes envolvem-se nas seguintes atividades:

-Mastering Your Career: Um módulo que orienta os estudantes na definição de objetivos de carreira, avaliação de pontos fortes e desenvolvimento de uma estratégia de carreira.

-Programa de Mentoria: Combina os estudantes com mentores experientes, oferecendo orientação personalizada para navegar no empreendedorismo de impacto.

-Entrepreneurial Journey: Uma UC que introduz os estudantes ao mindset empreendedor, criando as bases para futuras aprendizagens baseadas em projetos.

No segundo semestre, os estudantes aprofundam os conhecimentos adquiridos com disciplinas avançadas obrigatórias e novas opções optativas que aumentam a especialização. Os Skills Accelerator Modules continuam a reforçar competências profissionais-chave, enquanto seminários com convidados e líderes expõem os estudantes a perspectivas diversificadas sobre inovação, impacto e sustentabilidade. A UC Entrepreneurial Journey avança no entendimento do processo empreendedor, incentivando a aplicação prática de conceitos em desafios do mundo real. Além disso, os estudantes têm a oportunidade de personalizar o percurso académico, selecionando UC opcionais que se alinhem aos seus objetivos profissionais e académicos, permitindo um programa mais abrangente que pode exceder os 90 ECTS obrigatórios, chegando a 120 ECTS em casos relevantes.

O terceiro e último semestre é dedicado ao Projeto Final, que representa a experiência de culminação do programa. Os estudantes aplicam os conhecimentos adquiridos em um Projeto de Empreendedorismo ou Projeto de Inovação, trabalhando em desafios reais, seja no desenvolvimento de uma nova iniciativa ou na promoção de inovação dentro de uma organização existente. Estes projetos permitem aos estudantes deixar uma marca tangível nas organizações ou indústrias em que decidem atuar.

Esta estrutura oferece uma educação abrangente em empreendedorismo de impacto e inovação, combinando conhecimentos teóricos com experiência prática, desenvolvimento de carreira e flexibilidade para explorar interesses pessoais. Os graduados emergem preparados com competências técnicas e empreendedoras, bem como uma mentalidade ágil e orientada para o impacto, prontos para liderar e adaptar-se ao dinâmico mundo da inovação.

**4.6. Observations. (EN)**

In the first semester, students begin with core courses that establish a strong foundation in impact entrepreneurship and innovation, gaining essential skills and knowledge to drive meaningful change. Additionally, they choose one elective to tailor their learning experience. Throughout the semester, Skills Accelerator Modules enhance professional skills in areas such as digital competence, ethics, and leadership, which are crucial for career readiness. Students also participate in seminars that introduce current industry trends and offer networking opportunities with experts.

As part of the Career Development Program, students engage in:

-Mastering Your Career: A module that guides students in exploring career goals, assessing strengths, and developing a career strategy.

-Mentoring Program: Pairing students with experienced mentors for personalized guidance on navigating impact entrepreneurship.

-Entrepreneurial Journey: A course that introduces students to the entrepreneurial mindset, laying the groundwork for future project-based learning.

The second semester builds on this foundation, with advanced core courses and additional electives that deepen expertise. Skills Accelerator Modules continue, reinforcing key professional skills. Seminars with guest speakers and thought leaders further expose students to diverse perspectives on innovation, impact, and sustainability. The Entrepreneurial Journey course advances students' understanding of the entrepreneurial process, encouraging practical application of concepts to real-world challenges. Students have the opportunity to tailor their academic journey by selecting optional courses that align with their professional and academic goals, allowing for a more comprehensive program that can extend beyond the required 90 ECTS, reaching up to 120 ECTS in relevant cases.

The third and final semester is dedicated to the Final Project, the program's capstone experience. Students apply their knowledge through an Entrepreneurial Project or Innovation Project, working on a real-world challenge by either developing a new venture or driving innovation within an existing organization. These projects allow students to leave a tangible mark on the organizations or industries they choose to work with.

This structure offers a comprehensive education in impact entrepreneurship and innovation, combining core knowledge with practical experience, career development, and the flexibility to explore personal interests. Graduates emerge equipped with technical and entrepreneurial skills and an agile, impact-driven mindset, ready to lead and adapt to the dynamic world of innovation.

**5. Teaching staff****5.1. List of Teachers responsible for coordinating the implementation of the study**

Submission of application | Evaluation/Accreditation of  
Operating SC

## cycle

• Roberto Ragozzino

## 5.2. Study programme's teaching staff

Name	Category	Degree	Link	Specialist	Employment regime	Information
Alison Holm	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Aman Asija	Professor Auxiliar ou equivalente	PhD Quantitative Methods - Quantitative Methods Applied To Economics And Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Anne-Laure Fayard	Professor Catedrático ou equivalente	PhD Social Sciences - Cognitive Science	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Arnaud Monnier	Professor Auxiliar ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Filipa Castanheira	Professor Catedrático ou equivalente	PhD Social Sciences - Psychology	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Filipa Rodrigues	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Graham Miller	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
Jenny Hoobler	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrCID
João Castro	Professor Associado ou equivalente	PhD Technologies - Engineering Systems	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted OrCID

Submission of application | Evaluation/Accreditation of  
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
Leid Zejnilovic	Professor Auxiliar ou equivalente	PhD Management - Technological Change and Entrepreneurship	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Luís Almeida Costa	Professor Catedrático ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Miguel Pina e Cunha	Professor Catedrático ou equivalente	PhD Management - Marketing	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Milton de Sousa	Professor Associado ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Paolo Leone	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Paulo Pinho	Professor Associado ou equivalente	PhD Management - Business Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Neves	Professor Catedrático ou equivalente	PhD Social Sciences - Social and Organizational Psychology	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Pedro Oliveira	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Ricardo Zózimo	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Roberto Ragozzino	Professor Catedrático ou equivalente	PhD Management - Business Administration	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Sai Kalvapalle	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID

Submission of application | Evaluation/Accreditation of  
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
Samantha Ortiz	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Sreyaa Guha	Professor Auxiliar ou equivalente	PhD Management - Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
Utku Serhatli	Professor Auxiliar ou equivalente	PhD Management - Technology and Operations Management	Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018		100	Submitted CienciaVitae OrcID
António Miguel	Professor Auxiliar convidado ou equivalente	Master Management - Social Entrepreneurship	Other link		30	Submitted CienciaVitae OrcID
Brian Tam	Professor Auxiliar convidado ou equivalente	Graduate Management - International Business	Other link		40	Submitted OrcID
Farah Mulji	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		20	Submitted CienciaVitae
Graça Maria Fonseca	Professor Auxiliar convidado ou equivalente	PhD Social Sciences - Sociology	Other link		20	Submitted CienciaVitae OrcID
Hugo Menino Aguiar	Professor Auxiliar convidado ou equivalente	Master Technologies - Computer Engineering	Other link		40	Submitted CienciaVitae
João Marques Gomes	Professor Auxiliar convidado ou equivalente	PhD Economics - Economics	Other link		20	Submitted CienciaVitae OrcID
João Miguel Nogueira de Matias Baptista	Professor Catedrático convidado ou equivalente	PhD Management - Management Information Systems	Other link		30	Submitted CienciaVitae OrcID
John Herniman	Professor Auxiliar convidado ou equivalente	PhD Management - Social Intrapreneurship	Other link		80	Submitted OrcID

Submission of application | Evaluation/Accreditation of  
Operating SC

Name	Category	Degree	Link	Specialist	Employment regime	Information
José Miguel dos Santos Hortas Pita	Professor Auxiliar convidado ou equivalente	Master Management - Business Administration	Other link		50	Submitted CienciaVitae OrCID
Maria João Jacinto	Professor Auxiliar convidado ou equivalente	PhD Engineering - Bioengineering	Other link		100	Submitted CienciaVitae OrCID
Miguel Baptista Coelho Alves Martins	Professor Associado convidado ou equivalente	Master Economics - Social and Solidarity Economy	Other link		40	Submitted CienciaVitae
Nuno Arantes e Oliveira	Professor Associado ou equivalente	PhD Engineering - Biology	Other link		50	Submitted CienciaVitae
Rui Coutinho	Professor Associado convidado ou equivalente	Graduate Social Sciences - International Relations	Other link		20	Submitted OrCID
Silvia Herrero	Professor Auxiliar convidado ou equivalente	PhD Social Sciences - Social Policy	Other link		20	Submitted CienciaVitae OrCID
Mafalda Paiva Chaves	Professor Auxiliar convidado ou equivalente	Master Management - International Management	Other link		20	Submitted CienciaVitae
Nadim Habib	Professor Auxiliar ou equivalente	Master Economics - Economics	Other link		75	Submitted CienciaVitae
					Total: 2955	

## 5.2.1. Teacher's curricular file

5.2.1.1. Personal Data - Alison Holm

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

E513-F498-3333

Orcid

0009-0005-7733-8709

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Alison Holm

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Alison Holm

Year	Degree or Title	Scientific Area	Institution	Classification
2015				

5.2.1.4. Pedagogical education - Alison Holm

5.2.1.5. Distribution of teaching service - Alison Holm

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Strategy	MG; MGI	46.0		36.0					10.0	
Responsibility and Ethics of Business	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - Aman Asija

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Métodos Quantitativos - Métodos Quantitativos Aplicados à Economia e Gestão

Scientific field of this degree (EN)

Quantitative Methods - Quantitative Methods Applied To Economics And Management

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

5719-44AF-5BB5

Orcid

0000-0003-1924-4884

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Aman Asija

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Aman Asija

Year	Degree or Title	Scientific Area	Institution	Classification
2013	Licenciatura - 1º ciclo	Engenharia	Birla Institute of Technology & Science Pilani, India	

## 5.2.1.4. Pedagogical education - Aman Asija

## 5.2.1.5. Distribution of teaching service - Aman Asija

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Advanced Strategy	MG; MGI	46.0	36.0						10.0	
Mental Models for Strategy	MG	23.0	18.0						5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Hot Topics in Quantitative Methods	PhD_G	48.0	36.0						12.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Anne-Laure Fayard

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Ciência Cognitiva

Scientific field of this degree (EN)

Social Sciences - Cognitive Science

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4A1F-84CB-DCB8

Orcid

0000-0001-5274-3760

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Anne-Laure Fayard

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Anne-Laure Fayard

Year	Degree or Title	Scientific Area	Institution	Classification
1991	Licenciatura - 1º ciclo	Filosofia	University Paris I-Sorbonne	

## 5.2.1.4. Pedagogical education - Anne-Laure Fayard

## 5.2.1.5. Distribution of teaching service - Anne-Laure Fayard

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Becoming a Change Maker	MEII	23.0		18.0					5.0	
Design Thinking for Social Innovation	MEII	46.0		36.0					10.0	
Qualitative Methods	PhD_G	36.0		36.0						
Thesis	PhD_G	20.0							20.0	

**5.2.1.1. Personal Data - Arnaud Monnier**

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

3E13-E728-74DF

Orcid

0000-0001-9561-2867

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

**5.2.1.2. Affiliation Research Units - Arnaud Monnier**

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Arnaud Monnier

Year	Degree or Title	Scientific Area	Institution	Classification
2017	Mestrado - 2º ciclo	Marketing	Erasmus University Rotterdam	

## 5.2.1.4. Pedagogical education - Arnaud Monnier

## 5.2.1.5. Distribution of teaching service - Arnaud Monnier

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Consumer Behavior	MG; MGI	23.0		18.0					5.0	
Sustainable Marketing	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Filipa Castanheira

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Psicologia

Scientific field of this degree (EN)

Social Sciences - Psychology

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C216-7D65-ED7C

Orcid

0000-0002-5163-7349

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Filipa Castanheira

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Filipa Castanheira

Year	Degree or Title	Scientific Area	Institution	Classification
2018	Agregação	Gestão	Universidade Nova de Lisboa - Nova SBE	
2001	Licenciatura - 1º ciclo	Psicologia Social das Organizações	Universidade de Lisboa - Faculdade de Psicologia	

5.2.1.4. Pedagogical education - Filipa Castanheira

5.2.1.5. Distribution of teaching service - Filipa Castanheira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Leadership and Change Management	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Exemplary Research	PhD_G	24.0		18.0					6.0	
Social Behavior	PhD_G	24.0		18.0		6.0				
New ways of working: Culture & Organizational Design	MG-EA	19.0		16.0					3.0	
Change, Stress and Conflict Management	ML-E	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						
Team Management, Alignment and Culture	ML-E	20.0		20.0						
Thesis	PhD_G	20.0							20.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - Filipa Rodrigues

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

1A14-019A-9954

Orcid

0000-0001-9314-5855

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - Filipa Rodrigues

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Filipa Rodrigues

Year	Degree or Title	Scientific Area	Institution	Classification
2010	Mestrado - 2º ciclo	Gestão - Gestão de Empresas	ISCTE - Instituto Universitário de Lisboa	

## 5.2.1.4. Pedagogical education - Filipa Rodrigues

## 5.2.1.5. Distribution of teaching service - Filipa Rodrigues

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Global Human Resources Management	MG	23.0		18.0					5.0	
Human Resources Management	MG; MGI	23.0		18.0					5.0	
Talent Development	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Lead for Sustainable transformation: Diversity & Inclusion	ML-E	12.0		12.0						
Calculus I	LEF	48.0		36.0					12.0	

5.2.1.1. Personal Data - Graham Miller

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2001

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

8F1D-FEB1-11A0

Orcid

0000-0001-5791-4768

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Graham Miller

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Graham Miller

Year	Degree or Title	Scientific Area	Institution	Classification
1997	Mestrado - 2º ciclo	Tourism Management	University of Surrey	

5.2.1.4. Pedagogical education - Graham Miller

5.2.1.5. Distribution of teaching service - Graham Miller

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Regenerative Business	MG	23.0		18.0					5.0	
Sustainable Tourism	MG	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Jenny Hoobler

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4D1A-3383-817B

Orcid

0000-0001-7725-6889

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Jenny Hoobler

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Jenny Hoobler

Year	Degree or Title	Scientific Area	Institution	Classification
1992	Mestrado - 2º ciclo	MBA	University of Illinois at Springfield	

## 5.2.1.4. Pedagogical education - Jenny Hoobler

## 5.2.1.5. Distribution of teaching service - Jenny Hoobler

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Diversity & Inclusion	MG; MGI	46.0		36.0					10.0	
Work & Family	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work & Family	MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - João Castro

## Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

## Category

Professor Associado ou equivalente

## Associates Degree

Yes

## Degree

PhD - 3rd Cycle

## Scientific field of this degree (PT)

Tecnologias - Sistemas de Engenharia

## Scientific field of this degree (EN)

Technologies - Engineering Systems

## Year in which this degree was obtained

2010

## Institution that conferred this degree

[no answer]

## Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

## Scientific field of the specialist title (PT)

[sem resposta]

## Scientific field of the specialist title (EN)

[no answer]

## Year when the specialist title was obtained

-

## Dedication regime in the institution submitting the proposal (%)

100

## CienciaVitae

-

## Orcid

0000-0002-0471-6634

## Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - João Castro

## 5.2.1.3. Other degrees or titles - João Castro

Year	Degree or Title	Scientific Area	Institution	Classification
2005	Mestrado - 2º ciclo	Engineering Design	Universidade Técnica de Lisboa - Instituto Superior Técnico	
2000	Licenciatura - 1º ciclo	Engenharia Eletrotécnica e de Computadores	Universidade do Porto	

## 5.2.1.4. Pedagogical education - João Castro

## 5.2.1.5. Distribution of teaching service - João Castro

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Business Model Innovation	MG; MGI	23.0		18.0					5.0	
Product Design and Development	MG; MGI	23.0		18.0					5.0	
Technology Strategy	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Innovation for Impact	MEII	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
New Product and Service and Open Innovation	MIE-E	20.0			20.0					
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Leid Zejnilovic

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Mudança Tecnológica e Empreendedorismo

Scientific field of this degree (EN)

Management - Technological Change and Entrepreneurship

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EE18-A588-D905

Orcid

0000-0002-4209-4637

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Leid Zejnilovic

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Leid Zejnilovic

Year	Degree or Title	Scientific Area	Institution	Classification
2002	Licenciatura - 1º ciclo	Telecommunications Engineering	University of Sarajevo - Faculty of Electrical and Electronics Engineering	

## 5.2.1.4. Pedagogical education - Leid Zejnilovic

## 5.2.1.5. Distribution of teaching service - Leid Zejnilovic

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Algorithmic Governance	MAN	23.0		18.0					5.0	
Blockchain Fundamentals	MAN	23.0		18.0					5.0	
Work Project	MAN	56.0		36.0					20.0	
Data Science for Impact	MEII	23.0		18.0					5.0	
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Luís Almeida Costa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F111-B8CA-493D

Orcid

0000-0002-2164-2411

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Luís Almeida Costa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Luís Almeida Costa

Year	Degree or Title	Scientific Area	Institution	Classification
2006	Agregação	Estratégia Empresarial	Universidade Nova de Lisboa - Nova SBE	
1988	Licenciatura - 1º ciclo	Economia	Universidade Católica Portuguesa - Faculdade de Ciências Económicas e Empresariais	

## 5.2.1.4. Pedagogical education - Luís Almeida Costa

## 5.2.1.5. Distribution of teaching service - Luís Almeida Costa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Negotiation	EMBA	27.0		24.0					3.0	
Strategy and Value Creation	IMBA	27.0		24.0					3.0	
Negotiation	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Negotiation	MG-EA	12.0		12.0						

5.2.1.1. Personal Data - Miguel Pina e Cunha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Marketing

Scientific field of this degree (EN)

Management - Marketing

Year in which this degree was obtained

1998

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

BB1A-CC32-4880

Orcid

0000-0001-6724-2440

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Pina e Cunha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Miguel Pina e Cunha

Year	Degree or Title	Scientific Area	Institution	Classification
2004	Agregação	Gestão	Universidade Nova de Lisboa - Nova SBE	
1988	Licenciatura - 1º ciclo	Psicologia Social e as Organizações		

## 5.2.1.4. Pedagogical education - Miguel Pina e Cunha

## 5.2.1.5. Distribution of teaching service - Miguel Pina e Cunha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
People and Organizations	EMBA	27.0		24.0					3.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MEII	56.0		36.0					20.0	
Organizational Theory	PhD_G	38.0		26.0					12.0	
Hot Topics in Qualitative Methods	PhD_G	48.0		36.0					12.0	
Strategic Leadership	MG-EA	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						
Thesis	PhD_G	20.0							20.0	

5.2.1.1. Personal Data - Milton de Sousa

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EB10-F1E0-F8CE

Orcid

0000-0002-7016-5906

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Milton de Sousa

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.3. Other degrees or titles - Milton de Sousa

Year	Degree or Title	Scientific Area	Institution	Classification
2003	Mestrado - 2º ciclo	Business Administration	Bradford University School of Management	

## 5.2.1.4. Pedagogical education - Milton de Sousa

## 5.2.1.5. Distribution of teaching service - Milton de Sousa

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Business Ethics	EMBA	9.0		9.0						
Organizational Behaviour	LG; LEF	66.0		36.0	18.0				12.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
System Change	MEII	23.0		18.0					5.0	
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Paolo Leone

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

3511-A93C-7E8D

Orcid

0000-0002-1996-565X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paolo Leone

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Paolo Leone

Year	Degree or Title	Scientific Area	Institution	Classification
2017	Mestrado - 2º ciclo	Gestão - Inovação, Estratégia e Organização	University Of Cambridge	
2016	Licenciatura - 1º ciclo	Giurisprudenza	Università degli Studi Roma Tre	

## 5.2.1.4. Pedagogical education - Paolo Leone

## 5.2.1.5. Distribution of teaching service - Paolo Leone

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Open Innovation	MG	23.0		18.0					5.0	
Organizing for Good in the digital age	MEII	23.0		18.0					5.0	
Philosophy and Theory in Management Research	PhD_G	36.0		36.0						

5.2.1.1. Personal Data - Paulo Pinho

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Empresarial

Scientific field of this degree (EN)

Management - Business Management

Year in which this degree was obtained

1995

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

EC17-C010-95E0

Orcid

0009-0000-3885-7753

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Paulo Pinho

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Paulo Pinho

Year	Degree or Title	Scientific Area	Institution	Classification
1985	Licenciatura - 1º ciclo	Economia	Universidade Nova de Lisboa - Faculdade de Economia	

## 5.2.1.4. Pedagogical education - Paulo Pinho

## 5.2.1.5. Distribution of teaching service - Paulo Pinho

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Financing Entrepreneurial Ventures	MIE-E	20.0		20.0						
Corporate restructuring	IMBA	18.0		18.0						
Work Project	MF	56.0		36.0					20.0	
Applied Corporate Finance	IMBA; MF; MFI	46.0		36.0					10.0	
Work Project	MFI	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Fundamentals of Corporate Finance	MFMF-E	20.0		20.0						
Applied Corporate Finance & Restructurings	MFMF-E	32.0		32.0						
Applied Finance	MG-EA	16.0		16.0						

5.2.1.1. Personal Data - Pedro Neves

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Psicologia Social e Organizacional

Scientific field of this degree (EN)

Social Sciences - Social and Organizational Psychology

Year in which this degree was obtained

2007

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

8C11-3585-7002

Orcid

0000-0001-8057-3877

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Neves

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Pedro Neves

Year	Degree or Title	Scientific Area	Institution	Classification
2018	Agregação	Gestão	Universidade Nova de Lisboa - Nova SBE	
2002	Licenciatura - 1º ciclo	Psicologia	ISPA	

## 5.2.1.4. Pedagogical education - Pedro Neves

## 5.2.1.5. Distribution of teaching service - Pedro Neves

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Persuasion and Negotiation	MG	46.0		36.0					10.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	
Thesis	PhD_G	20.0							20.0	
Change, Stress and Conflict Management	ML-E	20.0		20.0						
From Fundamentals to Strategy Leadership	ML-E	20.0		20.0						
Team Management, Alignment and Culture	ML-E	20.0		20.0						

5.2.1.1. Personal Data - Pedro Oliveira

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2004

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

721A-B048-4EDB

Orcid

0000-0002-3898-2623

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Pedro Oliveira

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

5.2.1.3. Other degrees or titles - Pedro Oliveira

Year	Degree or Title	Scientific Area	Institution	Classification
2018	Agregação	Management	Universidade Católica Portuguesa - Faculdade de Ciências Económicas e Empresariais	
1996	Licenciatura - 1º ciclo	Engenharia Naval	Universidade Técnica de Lisboa - Instituto Superior Técnico	

5.2.1.4. Pedagogical education - Pedro Oliveira

5.2.1.5. Distribution of teaching service - Pedro Oliveira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Innovation for Impact	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - Ricardo Zózimo

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

CB13-5517-B55C

Orcid

0000-0001-6651-8433

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Ricardo Zózimo

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Ricardo Zózimo

Year	Degree or Title	Scientific Area	Institution	Classification
2004	Mestrado - 2º ciclo	Gestão Estratégica e Planeamento	UCD	
2001	Licenciatura - 1º ciclo	Gestão de Marketing	IPAM	

## 5.2.1.4. Pedagogical education - Ricardo Zózimo

## 5.2.1.5. Distribution of teaching service - Ricardo Zózimo

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Entrepreneurial Mindset	MEII	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	
Sustainability & Ethics	MG-EA	16.0		16.0						
Entrepreneurial Learning	MIE-E	12.0		12.0						

5.2.1.1. Personal Data - Roberto Ragozzino

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Catedrático ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2004

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

481D-28A6-4855

Orcid

0000-0001-7801-4582

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Roberto Ragozzino

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.3. Other degrees or titles - Roberto Ragozzino

Year	Degree or Title	Scientific Area	Institution	Classification
2002	Mestrado - 2º ciclo	Business Policy and Strategy	Fisher School of Business, Ohio State University	
1998	Mestrado - 2º ciclo	Finance	Robinson School of Business, Georgia State University	
1997	Licenciatura - 1º ciclo	Finance	Robinson School of Business, Georgia State University	

## 5.2.1.4. Pedagogical education - Roberto Ragozzino

## 5.2.1.5. Distribution of teaching service - Roberto Ragozzino

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Corporate Strategy and Transformation	MG; MGI	46.0		36.0					10.0	
Entrepreneurial Strategy	MG; MGI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Sai Kalvapalle

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2023

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

4110-50BC-60CE

Orcid

0009-0006-7237-2753

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sai Kalvapalle

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Sai Kalvapalle

Year	Degree or Title	Scientific Area	Institution	Classification
2015	Licenciatura - 1º ciclo	Psychology	University of Waterloo	

## 5.2.1.4. Pedagogical education - Sai Kalvapalle

## 5.2.1.5. Distribution of teaching service - Sai Kalvapalle

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Team Dynamics in Organizations	MG	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Samantha Ortiz

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2022

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

0215-185E-13DA

Orcid

0000-0002-2166-264X

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Samantha Ortiz

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Samantha Ortiz

Year	Degree or Title	Scientific Area	Institution	Classification
2015	Mestrado - 2º ciclo	Public Policy and Public Administration	Centro de Investigación y Docencia Económicas	
2012	Licenciatura - 1º ciclo	International Relations	La Trobe University	

## 5.2.1.4. Pedagogical education - Samantha Ortiz

## 5.2.1.5. Distribution of teaching service - Samantha Ortiz

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Power and Social Change	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - Sreyaa Guha

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão

Scientific field of this degree (EN)

Management - Management

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

C517-6091-131E

Orcid

0000-0002-9675-7192

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Sreyaa Guha

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Sreyaa Guha

Year	Degree or Title	Scientific Area	Institution	Classification
2010	Mestrado - 2º ciclo	Business Administration	University of Calcutta	

## 5.2.1.4. Pedagogical education - Sreyaa Guha

## 5.2.1.5. Distribution of teaching service - Sreyaa Guha

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Modeling Business Decisions	MG; MGI	23.0		18.0					5.0	
Optimization	MAN	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

5.2.1.1. Personal Data - Utku Serhatli

Link to the HEI

Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Gestão de Tecnologia e Operações

Scientific field of this degree (EN)

Management - Technology and Operations Management

Year in which this degree was obtained

2020

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

F51A-CA3A-E192

Orcid

0000-0002-8104-1765

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Utku Serhatli

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Utku Serhatli

Year	Degree or Title	Scientific Area	Institution	Classification
2013	Licenciatura - 1º ciclo	Industrial Engineering	Bilkent Üniversitesi	

## 5.2.1.4. Pedagogical education - Utku Serhatli

## 5.2.1.5. Distribution of teaching service - Utku Serhatli

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Processes and Operations Management	IMBA; EMBA	24.0		24.0						
Operations Management	MG	23.0		18.0					5.0	
Sustainable Operations	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MAN	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - Brian Tam

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Gestão - Negócios Internacionais

Scientific field of this degree (EN)

Management - International Business

Year in which this degree was obtained

2005

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

40

CienciaVitae

-

Orcid

0009-0003-4089-9735

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - Brian Tam

5.2.1.3. Other degrees or titles - Brian Tam

---

5.2.1.4. Pedagogical education - Brian Tam

---

5.2.1.5. Distribution of teaching service - Brian Tam

---

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurial Project	MEII	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - Rui Coutinho

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

Bachelor - 1st cycle

Scientific field of this degree (PT)

Ciências Sociais - Relações Internacionais

Scientific field of this degree (EN)

Social Sciences - International Relations

Year in which this degree was obtained

1999

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

-

Orcid

0000-0001-8509-7670

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Rui Coutinho

---

5.2.1.3. Other degrees or titles - Rui Coutinho

---

5.2.1.4. Pedagogical education - Rui Coutinho

---

5.2.1.5. Distribution of teaching service - Rui Coutinho

---

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Innovation Project	MEII	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - Hugo Menino Aguiar

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Integrated Master's Degree

Scientific field of this degree (PT)

Tecnologias - Engenharia Informática

Scientific field of this degree (EN)

Technologies - Computer Engineering

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

40

CienciaVitae

C619-C663-A3A9

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Hugo Menino Aguiar

---

5.2.1.3. Other degrees or titles - Hugo Menino Aguiar

---

5.2.1.4. Pedagogical education - Hugo Menino Aguiar

---

5.2.1.5. Distribution of teaching service - Hugo Menino Aguiar

---

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MAN	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - António Miguel

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Empreendedorismo Social

Scientific field of this degree (EN)

Management - Social Entrepreneurship

Year in which this degree was obtained

2012

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

A312-DC84-9829

Orcid

0000-0002-8530-7612

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - António Miguel

---

## 5.2.1.3. Other degrees or titles - António Miguel

Year	Degree or Title	Scientific Area	Institution	Classification
2007	Licenciatura - 1º ciclo	Gestão - Gestão	ISCTE - Instituto Universitário de Lisboa	

## 5.2.1.4. Pedagogical education - António Miguel

## 5.2.1.5. Distribution of teaching service - António Miguel

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Impact Investments	MF; MFI	23.0		18.0					5.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - Farah Mulji

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2011

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

6B19-CB30-9A35

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Farah Mulji

---

5.2.1.3. Other degrees or titles - Farah Mulji

Year	Degree or Title	Scientific Area	Institution	Classification
2005	Licenciatura - 1º ciclo	Gestão de Empresas	Universidade de Toronto	

5.2.1.4. Pedagogical education - Farah Mulji

5.2.1.5. Distribution of teaching service - Farah Mulji

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Metrics that Matter	MEII	23.0		18.0					5.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - José Miguel dos Santos Hortas Pita

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Administração de Empresas

Scientific field of this degree (EN)

Management - Business Administration

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

50

CienciaVitae

F71F-20FA-A205

Orcid

0009-0000-7531-4870

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - José Miguel dos Santos Hortas Pita

---

5.2.1.3. Other degrees or titles - José Miguel dos Santos Hortas Pita

Year	Degree or Title	Scientific Area	Institution	Classification
1998	Licenciatura - 1º ciclo	Gestão	Universidade Católica Portuguesa - Faculdade de Ciências Económicas e Empresariais	

5.2.1.4. Pedagogical education - José Miguel dos Santos Hortas Pita

5.2.1.5. Distribution of teaching service - José Miguel dos Santos Hortas Pita

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MF	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - Miguel Baptista Coelho Alves Martins

Link to the HEI

Other link

Category

Professor Associado convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia Social e Solidária

Scientific field of this degree (EN)

Economics - Social and Solidarity Economy

Year in which this degree was obtained

2009

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

40

CienciaVitae

A71C-6A90-0B98

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Miguel Baptista Coelho Alves Martins

---

## 5.2.1.3. Other degrees or titles - Miguel Baptista Coelho Alves Martins

Year	Degree or Title	Scientific Area	Institution	Classification
2013	Mestrado - 2º ciclo	Business Administration	INSEAD	

## 5.2.1.4. Pedagogical education - Miguel Baptista Coelho Alves Martins

## 5.2.1.5. Distribution of teaching service - Miguel Baptista Coelho Alves Martins

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - Mafalda Paiva Chaves

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Gestão - Gestão Internacional

Scientific field of this degree (EN)

Management - International Management

Year in which this degree was obtained

2011

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

621A-126F-1DF2

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Mafalda Paiva Chaves

---

## 5.2.1.3. Other degrees or titles - Mafalda Paiva Chaves

Year	Degree or Title	Scientific Area	Institution	Classification
2010				

## 5.2.1.4. Pedagogical education - Mafalda Paiva Chaves

## 5.2.1.5. Distribution of teaching service - Mafalda Paiva Chaves

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Applied Research	MEII	23.0		18.0					5.0	

## 5.2.1.1. Personal Data - Nadim Habib

Link to the HEI

Other link

Category

Professor Auxiliar ou equivalente

Associates Degree

Yes

Degree

Master's Degree - 2nd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

1991

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

75

CienciaVitae

0000-0000-0000

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Nadim Habib

---

5.2.1.3. Other degrees or titles - Nadim Habib

Year	Degree or Title	Scientific Area	Institution	Classification
1998				

5.2.1.4. Pedagogical education - Nadim Habib

5.2.1.5. Distribution of teaching service - Nadim Habib

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurship	IMBA	33.0		33.0						
Entrepreneurship	MG; MGI	23.0		18.0					5.0	
Work Project	MGI	56.0		36.0					20.0	
Work Project	MFI	56.0		36.0					20.0	
Opportunity Identification	MEII	33.0		28.0					5.0	
Intra-entrepreneurship & Transformation	MG-EA	20.0		20.0						

## 5.2.1.1. Personal Data - Graça Maria Fonseca

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Sociologia

Scientific field of this degree (EN)

Social Sciences - Sociology

Year in which this degree was obtained

2010

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

3D1E-1E1C-6AFF

Orcid

0009-0003-5051-4683

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Graça Maria Fonseca

---

## 5.2.1.3. Other degrees or titles - Graça Maria Fonseca

Year	Degree or Title	Scientific Area	Institution	Classification
2000	Mestrado - 2º ciclo	Sociologia	Universidade de Coimbra - Faculdade de Economia	
1994	Licenciatura - 1º ciclo	Direito	Universidade de Lisboa - Faculdade de Direito	

## 5.2.1.4. Pedagogical education - Graça Maria Fonseca

## 5.2.1.5. Distribution of teaching service - Graça Maria Fonseca

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Metrics that Matter	MEII	23.0		18.0					5.0	

5.2.1.1. Personal Data - João Marques Gomes

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Economia - Economia

Scientific field of this degree (EN)

Economics - Economics

Year in which this degree was obtained

2017

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

E81D-8D6A-4E88

Orcid

0000-0001-8742-6124

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Marques Gomes

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - João Marques Gomes

Year	Degree or Title	Scientific Area	Institution	Classification
2001	Mestrado - 2º ciclo	Economia - Economia	Universidade Nova de Lisboa - Faculdade de Economia	

## 5.2.1.4. Pedagogical education - João Marques Gomes

## 5.2.1.5. Distribution of teaching service - João Marques Gomes

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MG	56.0		36.0					20.0	
Value-Based Health Care	MEII	46.0		36.0					10.0	

Submission of application | Evaluation/Accreditation of  
Operating SC

## 5.2.1.1. Personal Data - João Miguel Nogueira de Matias Baptista

Link to the HEI

Other link

Category

Professor Catedrático convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Sistemas de Informação em Gestão

Scientific field of this degree (EN)

Management - Management Information Systems

Year in which this degree was obtained

2008

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

30

CienciaVitae

341E-29AE-97E8

Orcid

0000-0003-0087-7809

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - João Miguel Nogueira de Matias Baptista

---

## 5.2.1.3. Other degrees or titles - João Miguel Nogueira de Matias Baptista

Year	Degree or Title	Scientific Area	Institution	Classification
2002	Mestrado - 2º ciclo	Information Systems	LSE	

## 5.2.1.4. Pedagogical education - João Miguel Nogueira de Matias Baptista

## 5.2.1.5. Distribution of teaching service - João Miguel Nogueira de Matias Baptista

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

**5.2.1.1. Personal Data - John Herniman**

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Gestão - Intraempreendedorismo Social

Scientific field of this degree (EN)

Management - Social Intrapreneurship

Year in which this degree was obtained

2021

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

80

CienciaVitae

-

Orcid

0000-0001-8160-5885

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

**5.2.1.2. Affiliation Research Units - John Herniman**

---

## 5.2.1.3. Other degrees or titles - John Herniman

Year	Degree or Title	Scientific Area	Institution	Classification
2000	Mestrado - 2º ciclo	Business Administration	The Open University Business School	

## 5.2.1.4. Pedagogical education - John Herniman

## 5.2.1.5. Distribution of teaching service - John Herniman

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Entrepreneurship with Impact	MEII	46.0		36.0					10.0	

5.2.1.1. Personal Data - Maria João Jacinto

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Engenharia - Bioengenharia

Scientific field of this degree (EN)

Engineering - Bioengineering

Year in which this degree was obtained

2019

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

100

CienciaVitae

0616-0478-AE83

Orcid

0000-0001-6260-3198

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Maria João Jacinto

Research Unit	FCT Classification	Higher Education Institution (HEI)	Type of Research Unit	Integrated Teacher
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	Sim

## 5.2.1.3. Other degrees or titles - Maria João Jacinto

Year	Degree or Title	Scientific Area	Institution	Classification
2012	Mestrado Integrado	Engenharia Biológica	Universidade de Lisboa Instituto Superior Técnico	

## 5.2.1.4. Pedagogical education - Maria João Jacinto

## 5.2.1.5. Distribution of teaching service - Maria João Jacinto

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Healthcare Innovation	MEII	23.0		18.0					5.0	
Corporate Innovation & Entrepreneurship	MIE-E	24.0		24.0						

## 5.2.1.1. Personal Data - Nuno Arantes e Oliveira

Link to the HEI

Other link

Category

Professor Associado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Engenharia - Biologia

Scientific field of this degree (EN)

Engineering - Biology

Year in which this degree was obtained

2002

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

50

CienciaVitae

811D-8085-5A39

Orcid

-

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

5.2.1.2. Affiliation Research Units - Nuno Arantes e Oliveira

---

## 5.2.1.3. Other degrees or titles - Nuno Arantes e Oliveira

Year	Degree or Title	Scientific Area	Institution	Classification
1997	Licenciatura - 1º ciclo	Biologia	Universidade de Lisboa - Faculdade de Ciências	

## 5.2.1.4. Pedagogical education - Nuno Arantes e Oliveira

## 5.2.1.5. Distribution of teaching service - Nuno Arantes e Oliveira

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Science-Based Entrepreneurship and Innovation	MG; MGI	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MGI	56.0		30.0					26.0	
Work Project	MEII	56.0		36.0					20.0	

## 5.2.1.1. Personal Data - Silvia Herrero

Link to the HEI

Other link

Category

Professor Auxiliar convidado ou equivalente

Associates Degree

Yes

Degree

PhD - 3rd Cycle

Scientific field of this degree (PT)

Ciências Sociais - Política Social

Scientific field of this degree (EN)

Social Sciences - Social Policy

Year in which this degree was obtained

2014

Institution that conferred this degree

[no answer]

Specialist Title (Art. 3, paragraph g) of DL no. 74/2006, of March 24, as amended by DL no. 65/2018, August 16)

No

Scientific field of the specialist title (PT)

[sem resposta]

Scientific field of the specialist title (EN)

[no answer]

Year when the specialist title was obtained

-

Dedication regime in the institution submitting the proposal (%)

20

CienciaVitae

1A15-8B23-A82B

Orcid

0000-0003-2766-8572

Authorization for personal information to be stored and used for functional and analytical purposes

Sim

## 5.2.1.2. Affiliation Research Units - Silvia Herrero

5.2.1.3. Other degrees or titles - Silvia Herrero

Year	Degree or Title	Scientific Area	Institution	Classification
1997	Licenciatura - 1º ciclo	Ciencias Ambientales	Universidade de Alcalá	

5.2.1.4. Pedagogical education - Silvia Herrero

5.2.1.5. Distribution of teaching service - Silvia Herrero

Curricular Unit	Study programme	Total contact hours	T	TP	PL	TC	S	E	OT	O
Management of Non-Profit Organizations	MG	23.0		18.0					5.0	
Work Project	MG	56.0		36.0					20.0	
Work Project	MEII	56.0		36.0					20.0	

**5.3. Team Details**

**5.3.1. Total teachers / FTE**

**5.3.1.1. Total number of teachers.**

39

**5.3.1.2. Total number of FTE.**

29.55

**5.3.2. Career teaching staff” – teachers of the study programme integrated in the teaching or research career.\***

Link with HEI	% of the total of FTE
Career Teacher (Article 3, line k) of DL-74/2006, as amended by DL-65/2018	77.83%
Career Researcher (Article 3, line l) of DL-74/2006, as amended by DL-65/2018	0.00%
Other link	22.17%

**5.3.3. Academically qualified teaching staff” – staff holding a PhD\***

Academically qualified teaching staff	FTE	Percentage*
Teaching staff holding a PhD (FTE):	2620	88.66%

**5.3.4. Specialised teaching staff.**

Specialized teaching staff	FTE	Percentage*
----------------------------	-----	-------------

PhDs specialised in the fundamental area(s) of the study programme (% total FTE)	23.7	80.20%
Staff specialised in the fundamental areas of the study programme not holding PhDs in these areas (% total FTE)	2.95	9.98%
Specialists not holding a PhD, but with a Specialist Title (DL 206/2009) in the fundamental area(s) of the study programme (% total FTE)	0.0	0.00%
% of faculty specializing in core area(s) (% total FTE)		90.19%
% of the faculty holding a PhD specialized in the core area(s) (% specialized faculty)		88.93%

**5.3.5. Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers (article 29, DL no. 74/2006, as written in the DL no. 65/2018)**

Description	FTE	Percentage*
Teaching Staff integrated in Research Units of the Institution, its subsidiaries or integrated centers	23.2	78.51%

**5.3.6. Stability and development dynamics of the teaching staff**

Stability and training dynamics	FTE	Percentage*
Career teaching staff of the study programme with a link to the institution for over 3 years	16.0	54.15%
FTE number of teaching staff registered in PhD programmes for over one year	0.0	0.00%

**5.4. Teaching staff development**

**5.6. Observations. (PT)**

A SBE implementa uma estratégia abrangente de desenvolvimento do corpo docente baseada em três pilares fundamentais: -Desenvolvimento Pedagógico e Internacionalização: A SBE dá grande ênfase ao desenvolvimento profissional contínuo para melhorar a eficácia do ensino. Esta abordagem inclui iniciativas colaborativas com a comunidade académica, programas de formação personalizados, garantindo que os docentes estejam atualizados com as mais recentes metodologias educacionais. Além disso, a escola apoia ativamente a internacionalização por meio de programas como Licenças Sabáticas, Mobilidade Docente e Bolsas de Investigação em Universidades Internacionais, permitindo aos professores obter perspectivas globais, enriquecer as suas práticas de ensino e expandir as suas capacidades de investigação. -Recrutamento de Docentes: Ao promover uma comunidade académica dinâmica e diversificada, a escola atrai talentos de topo em várias disciplinas de gestão. Este alinhamento entre a experiência do corpo docente e os objetivos estratégicos da escola reforça tanto a oferta educativa como a produção científica. -Incentivos à Publicação: Para fomentar a produtividade científica, a SBE introduziu iniciativas como a redução de carga letiva para professores envolvidos ativamente em investigação. Os Centros de Conhecimento oferecem espaços colaborativos para projetos interdisciplinares, enquanto prémios de produtividade reconhecem e recompensam contribuições de investigação excecionais. Além disso, a escola aloca fundos anuais para docentes associados a estes centros, apoiando projetos inovadores e promovendo investigações com impacto significativo. -Os dados do corpo docente indicam que o programa cumpre plenamente os rácios legais estabelecidos, garantindo qualidade e continuidade na educação. Com 78% de docentes de carreira, o programa excede o mínimo exigido de 75%. O número de docentes qualificados é de 89%, muito acima do estipulado de 60%. Além disso, 88% dos docentes especializados têm doutoramento ou realizam investigação nas áreas científicas principais do programa, superando o mínimo de 80%. Adicionalmente, 90% dos docentes são especializados em áreas nucleares, acima do limiar de 50%. A estabilidade do corpo docente é assegurada com 54% dos professores a possuir contratos superiores a três anos, enquanto 82% estão afiliados a centros de investigação, demonstrando um forte compromisso com a investigação e o avanço académico. O programa é coordenado por Roberto Ragozzino, Professor de Estratégia e Empreendedorismo na Nova SBE. Ele possui um doutoramento em Business Policy and Strategy pela Ohio State University. O seu trabalho foi publicado em várias revistas académicas, como Academy of Management Review, Entrepreneurship: Theory and Practice, Organization Science, Journal of Management, Journal of International Business Studies e Strategic Management Journal, entre outras. Ele é membro da Academy of Management e da Strategic Management Society.

Submission of application | Evaluation/Accreditation of  
Operating SC**5.6. Observations. (EN)**

*SBE implements a comprehensive faculty development strategy built on three core pillars:*

*-Pedagogical Development and Internationalization: SBE places a strong emphasis on ongoing professional development to enhance teaching effectiveness. This includes co-development initiatives with the academic community, tailored training programs, and resources for self-development, ensuring faculty stay up-to-date on the latest educational methodologies. The school actively supports internationalization through programs such as Sabbatical Leave, Staff Mobility for Teaching, and Visiting Fellowships, which enable faculty to gain global perspectives, enrich their teaching practices, and expand their research capabilities.*

*-Faculty Recruitment: By fostering a dynamic and diverse academic community, the school attracts top talent across various management disciplines. This alignment of faculty expertise with the school's strategic goals strengthens both the educational offerings and the research output.*

*-Publication Incentives: To encourage research productivity, SBE has introduced initiatives such as reduced teaching loads for faculty actively engaged in research. The Knowledge Centers provide collaborative spaces for interdisciplinary projects, while productivity awards recognize and reward exceptional research contributions. Additionally, the school allocates annual funds to faculty associated with these centers, supporting innovative projects and fostering impactful research.*

*The faculty data indicate that the program fully meets the established legal ratios, ensuring quality and continuity in education. With 78% of permanent faculty, it exceeds the required minimum of 75%. Qualified faculty reaches 89%, well above the stipulated 60%, and 88% of the specialized faculty have a PhD or do research in the core scientific areas of the program, surpassing the 80% minimum. Additionally, 90% of the faculty specialize in core subject areas, exceeding the 50% threshold. Stability is ensured with 54% of faculty members holding contracts for over three years, and 82% are affiliated with research centers, demonstrating a strong commitment to research and academic advancement.*

*The program is supervised by Roberto Ragozzino, who is a Professor of Strategy and Entrepreneurship at the Nova SBE. He holds a doctorate degree in Business Policy and Strategy from Ohio State University. His work has been published in several journals, such as Academy of Management Review, Entrepreneurship: Theory and Practice, Organization Science, Journal of Management, Journal of International Business Studies, Strategic Management Journal, and several others. Roberto has also written articles for professional audiences in such outlets as Financial Times, Journal of Applied Corporate Finance and Forbes India. Roberto is a member of the Academy of Management and the Strategic Management Society.*

**Observations. (PDF)**

*[no answer]*

**6. Technical, administrative, and management staff (if applicable)****6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (PT)**

*A gestão dos ciclos de estudo é apoiada por diversos departamentos-chave: Serviços Académicos, Planeamento e Desenvolvimento Académico, Apoio ao Estudante e Gestão de Programas, Departamento de Experiência do Estudante, Mobilidade Internacional, Departamento de Qualidade, Tecnologia Educativa e Sistemas de Informação, e Biblioteca. Em conjunto, estes departamentos contam com um total de 282 colaboradores, representando um aumento significativo de 52,43% desde 2021. É importante destacar que todos os funcionários não docentes trabalham em regime de tempo integral, garantindo um apoio dedicado à comunidade académica.*

**6.1. Number and employment type of the technical, administrative and management staff allocated to the study programme. (EN)**

*The management of study cycles is supported by several key departments: Academic Services, Academic Planning and Advancement, Student Support and Program Management, the Student Experience Department, International Mobility, the Quality Department, Educational Technology and Information Systems, and the Library. Together, these departments employ a total of 282 staff members, which represents a significant 52.4% increase since 2021. Notably, all non-teaching employees are engaged in full-time positions, ensuring dedicated support for the academic community.*

**6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (PT)**

*Entre os funcionários não docentes, 85,5% possuem uma licenciatura ou grau superior, sendo que 65,6% têm uma licenciatura, 32,8% concluíram um mestrado e 1,6% possuem doutoramento. Além disso, 11% concluíram o ensino secundário e 3,6% completaram o terceiro ciclo do ensino básico.*

*O modelo de avaliação para o pessoal não docente enfatiza objetivos e competências, promovendo o crescimento profissional, reconhecendo o mérito e incentivando a melhoria contínua. Esta abordagem baseia-se na identificação das necessidades de formação durante as avaliações de desempenho. Os funcionários têm a oportunidade de se candidatar ao Programa de Mobilidade Internacional, que lhes permite trocar experiências e adquirir novos conhecimentos. Na SBE, o desenvolvimento profissional é encarado como uma ferramenta estratégica para promover a excelência e facilitar o crescimento pessoal e profissional. Só em 2023, registaram-se 1.023 participações em programas de formação.*

**6.2. Qualifications of the technical, administrative, and management staff that will support the study programme. (EN)**

*Among the non-teaching staff, 85.5% possess a bachelor's degree or higher, with 65.6% holding a bachelor's degree, 32.8% earning master's degrees, and 1.6% having completed PhDs. Additionally, 11% have attained a high school diploma, while 3.6% have completed the third cycle of basic education.*

*This approach is informed by assessments of training needs identified during performance evaluations. Staff members have the opportunity to apply for the International Mobility Program, allowing them to exchange experiences and knowledge. The evaluation model for non-teaching staff emphasizes objectives and competencies, encouraging professional growth, recognizing merit, and fostering continuous improvement. At SBE, professional development is viewed as a strategic tool for promoting excellence and facilitating personal and professional growth. In 2023 alone, there were 1,023 recorded participations in training programs.*

**7. Facilities, partnerships, and structures supporting the teaching and learning processes (if applicable)****7.1. Have there been significant changes in facilities and equipment since the previous assessment procedure?**

Yes  No

**7.1.1. If yes, provide a brief explanation and rationale for the changes made. (PT)**

*Em parceria com a Microsoft, Cisco e OutSystems, a Nova SBE criou o Digital Experience Lab, uma instalação de ponta onde os estudantes têm acesso a software de realidade virtual e inteligência artificial, bem como a impressoras 3D e tecnologia Raspberry Pi, enriquecendo a sua experiência de aprendizagem e preparando-os para os desafios futuros. A escola também realizou investimentos significativos na infraestrutura informática para ensino, disponibilizando software como Moodle, Eduroam, SPSS e Refinitiv Eikon. Alterações nas licenças agora permitem que os estudantes acessem software essencial, como SPSS e Stata, diretamente nos seus PC. O ensino apoiado por tecnologia está a ser gradualmente implementada para complementar metodologias de aprendizagem ativa, incluindo ferramentas digitais para participação em aula (Moodle, Socrative, Kahoot, Mentimeter), colaboração entre estudantes, flipped classrooms, aprendizagem híbrida, apoio pedagógico aos docentes, produção de vídeos.*

**7.1.1. If yes, provide a brief explanation and rationale for the changes made. (EN)**

*In partnership with Microsoft, Cisco, and OutSystems, Nova SBE has created the Digital Experience Lab, a cutting-edge facility where students can access virtual reality and AI software, as well as 3D printers and Raspberry Pi technology, enriching their learning experience and preparing them for future challenges. The school has also invested in its computer infrastructure for teaching and administration, offering software like Moodle, Eduroam, SPSS, and Refinitiv Eikon. Licensing changes now enable students to access key program-specific software, such as SPSS and Stata, on their personal devices. Technology-enhanced learning is gradually being integrated to support active learning methodologies, including digital tools for class participation (Moodle, Socrative, Kahoot, Mentimeter, Teams), student collaboration, flipped classrooms, blended learning, faculty instructional support, video production, and online exams.*

**7.2. Have there been significant changes in national and international partnerships relevant to the study programme since the previous assessment procedure?**

Yes  No

Submission of application | Evaluation/Accreditation of  
Operating SC**7.2.1. If yes, provide a brief summary of those changes. (PT)**

A UNL juntou-se recentemente à rede EUTOPIA, uma aliança de universidades europeias comprometida em promover o ensino superior através de investigação colaborativa, práticas inovadoras de aprendizagem e maior mobilidade para estudantes e docentes. A missão desta rede é enfrentar desafios locais e globais, promovendo a cooperação interdisciplinar e contribuindo para o desenvolvimento de um novo modelo de ensino superior em toda a Europa.

A SBE também participa ativamente em vários projetos significativos financiados pela agência Erasmus+. Estes projetos são coordenados pela EFMD. Entre as iniciativas destacam-se o Intercambio de Expertos, o FORINT e o IMPALA.

**7.2.1. If yes, provide a brief summary of those changes. (EN)**

UNL has recently joined the EUTOPIA network, a alliance of European universities committed to advancing higher education through collaborative research, innovative learning practices, and increased mobility for both students and faculty. The network's mission is to tackle both local and global challenges by fostering interdisciplinary cooperation, ultimately contributing to the development of a new model for higher education across Europe.

SBE is also actively involved in several significant projects funded by the Erasmus+ agency. These projects are coordinated by the EFMD. Notable among these initiatives are Intercambio de Expertos, FORINT, and IMPALA.

**7.3. Have there been significant changes in structures supporting the teaching and learning processes since the previous assessment procedure?**

Yes [ ] No

**7.3.1. If yes, provide a brief summary of those changes. (PT)**

A nova equipa de Bolsas dedica-se a garantir apoio financeiro a estudantes elegíveis, tornando o ensino superior acessível àqueles que enfrentam desafios económicos.

Para promover a integração e o bem-estar dos estudantes, a Nova SBE implementou programas geridos pela equipa Life at Nova, com foco no desenvolvimento académico, pessoal e profissional. Entre as iniciativas destacam-se a "Discovery Week", destinada a facilitar a integração dos estudantes, apoio em questões de alojamento, seguro de saúde, vistos e integração, como sistemas de buddy e peer tutoring. Os Student advisors oferecem suporte personalizado. Existe também apoio específico para estudantes com necessidades educativas especiais, incluindo apoio à saúde mental e sessões individuais de psicologia.

Recentemente, a Nova SBE melhorou a experiência digital ao digitalizar processos, disponibilizar plataformas para tarefas administrativas e permitir que os estudantes agendem online reuniões com os serviços.

**7.3.1. If yes, provide a brief summary of those changes. (EN)**

The Scholarships and Study Funding team is dedicated to ensuring financial aid for eligible students. This support is essential for making higher education accessible for those facing financial challenges.

To promote student integration and well-being, Nova SBE has implemented programs managed by the Life at Nova team, focused on academic, personal and professional development. Key initiatives include the "Discovery Week" to help students integrate, guidance on housing, health insurance, visas, and integration programs like buddy systems and peer tutoring. Student advisors offer academic and personal support. Tailored support is provided for students with specific educational needs, including mental health support and individual psychology sessions. Recently, Nova SBE has improved the digital experience by digitizing processes, offering self-service platforms for administrative tasks, and enabling students to schedule online appointments with student services.

**7.4. Have there been significant changes in internships and / or in-service training, protocols with the respective entities and guarantee of effective monitoring of students during internship since the previous assessment procedure?**

Yes [ ] No

**7.4.1. If yes, provide a brief summary of those changes. (PT)**

A SBE reforçou o apoio à carreira dos estudantes de mestrado, alinhando-o com as necessidades do mercado de trabalho em constante evolução. A equipa Careers oferece orientação desde o início do programa até três anos após a graduação. O programa Mastering Your Career foca-se no autoconhecimento, na compreensão do mercado e no desenvolvimento de competências de recrutamento. Entre as iniciativas mais recentes destacam-se a Master's Discovery Week, que permite explorar opções de carreira em contacto com recrutadores e alumni, e os Corporate Links, que promovem eventos semanais de carreira com representantes de empresas. Além disso, o alargado Programa de Mentoria conecta estudantes com alumni experientes, oferecendo orientação personalizada. Novas ferramentas online, como o VMock, para revisão automatizada de CV, o GraduatesFirst, para prática de testes online, e o Goinglobal, para recursos de carreira internacional, enriquecem a preparação para a procura de emprego e entrevistas.

**7.4.1. If yes, provide a brief summary of those changes. (EN)**

SBE has recently enhanced career support for master's students, aligning with evolving job market needs. The Careers@Nova SBE team now offers guidance from the start of the program to three years post-graduation. The newly established Mastering Your Career program emphasizes self-awareness, market insights, and recruitment skills. Key recent initiatives include the Master's Discovery Week, where students explore career options with recruiters and alumni, and Corporate Links, which feature weekly career events with company representatives. Additionally, the expanded Mentoring Program connects students with experienced alumni for personalized guidance. New online tools like VMock for automated CV review, GraduatesFirst for online test practice, and Goinglobal for international career resources further enrich job search and interview preparation.

**8. Assessment standards in the study programme.****8.1. Students enrolled in the study programme in the current academic year.****8.1.1. Total number of students enrolled.**

270.0

**8.1.2. Characterization by Gender.**

Gender	Percentage
Masculino	53
Feminino	47

**8.1.3. Number of students enrolled by curricular year.**

Curricular year	Students enrolled
1st curricular year	148
2nd curricular year	122

**8.1.4. Possible additional information on student characterization. (PT)**

O Mestrado conta com um corpo discente de 270 estudantes, com uma distribuição equilibrada de género: 53% masculino e 47% feminino. O primeiro ano integra 151 alunos, enquanto o segundo ano tem 117. A maioria dos estudantes provém de áreas como Gestão (64,44%), seguidos de Ciências Aplicadas e Puras e Estudos Sociais (7,41%). A faixa etária predominante situa-se entre os 22 e os 26 anos (82,73%).

O programa apresenta uma diversidade internacional significativa, com 89,4% dos estudantes oriundos da Europa. Os alunos alemães e italianos constituem os maiores grupos, representando 46,2% e 10,6%, respetivamente. Nos últimos três anos, a procura pelo programa tem aumentado de forma expressiva, passando de 184 candidatos em 2022/2023 para 261 em 2024/2025.

O mestrado é concluído de forma eficiente, com os estudantes a completarem o curso em média em 3,08 semestres e alcançando uma média final de 16,42 valores. Relativamente ao desempenho académico, 77 alunos concluíram o curso em 2023 e 36 em 2024, evidenciando uma tendência de conclusão atempada, com quase todos a terminarem dentro do período esperado.

The Master's in Impact Entrepreneurship and Innovation at Nova SBE has a student body of 270, with a balanced gender distribution of 53% male and 47% female. The first-year cohort consists of 151 students, while the second-year has 117. Most students come from Business and Management backgrounds (64.44%), followed by Applied & Pure Sciences and Social Studies (7.41%) and are predominantly between the ages of 22 and 26 (82.73%).

The program is internationally diverse, with 89.39% of students from Europe. German and Italian students make up the largest groups, at 46.21% and 10.61%, respectively. Over the last three years, demand has grown significantly, with applicants increasing from 184 in 2022/2023 to 261 in 2024/2025.

The program is efficiently completed, with students averaging 3.08 semesters to graduate and achieving an average final grade of 16.42. In terms of academic performance, 77 students graduated in 2023, and 36 in 2024, showing a trend of timely completion, with almost all finishing within the expected duration.

**8.2. Demand for the study programme - Students**

Parameter	Second-to-last year	Last year	Current year
N.º de vagas / No. of openings	100	100	100
N.º de candidatos / No. of candidates	184	223	261
N.º de admitidos / No. of admissions	118	149	152
N.º de inscritos no 1º ano, 1ª vez / No. of enrolments in 1st year 1st time	110	128	135

**8.2. Demand for the study programme - Grades**

Parameter	Second-to-last year	Last year	Current year
Nota de candidatura do último colocado / Grade of the last candidate to be admitted	11.45	10.36	11.74
Nota média de entrada / Average entry grade	15.8	15.7	15.9

**8.3. Academic Results.****8.3.1. Training efficiency.**

Indicator	Third-to-last year	Second-to-last year	Last year
N.º de graduados / No. of graduates		77	48
N.º de graduados em N anos / No. of graduates in N years		77	47
N.º de graduados em N+1 anos / No. of graduates in N+1 years		0	1
N.º de graduados em N+2 anos / No. of graduates in N+2 years		0	0
N.º de graduados em mais de N+2 anos / No. of graduates in more than N+2 years		0	0

Submission of application | Evaluation/Accreditation of  
Operating SC**8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (PT)**

N/A

**8.3.2. Present a list of theses completed in the last three years, stating, for each, the title, year of completion and the final result (EN)**

N/A

**8.3.3. Data on unemployment of study programme's graduates (PT)**

*Dado que o programa é relativamente novo, ainda não existem dados oficiais sobre desemprego ou estudos específicos da UNL. No entanto, a equipa do Careers@Nova SBE desempenha um papel crucial no apoio aos estudantes de mestrado durante a transição para o mercado de trabalho. Disponibiliza uma variedade de recursos e atividades para promover o desenvolvimento de carreira. Durante a Master's Discovery Week, os estudantes têm a oportunidade de explorar diferentes percursos profissionais, interagir com recrutadores e alumni, e obter informações valiosas sobre o mercado de trabalho. Os Career Workshops abordam tópicos essenciais, como processos de recrutamento, funções específicas, indústrias, mercados internacionais e desenvolvimento pessoal. Além disso, são organizados eventos Corporate Links, que permitem aos estudantes estabelecer contactos diretos com representantes de empresas.*

**8.3.3. Data on unemployment of study programme's graduates (EN)**

*Since the program is relatively new, there are no official unemployment data or studies from UNL specifically addressing job outcomes for its graduates. However, the Careers@Nova SBE team plays a crucial role in supporting master's students as they transition into the job market, providing guidance from the start of the program and up to three years post-graduation. The team offers a variety of resources and activities to foster career development. During Master's Discovery Week, students have the chance to explore different career paths, engage with recruiters and alumni, and gain valuable insights into the job market. Career Workshops cover essential topics such as recruitment processes, specific roles, industries, countries, and self-development. Additionally, Corporate Links events are organized, allowing students to connect with company representatives.*

**8.4. Internationalization results.****8.4.1. Mobility of students, teachers and technical, administrative and management staff.**

Indicator	Third-to-last year	Second-to-last year	Last year
Alunos estrangeiros matriculados no ciclo de estudos / Foreign students enrolled in the study programme	88	93	92
Alunos em programas internacionais de mobilidade (in) / Students in international mobility programs (in)	9	9	7
Alunos em programas internacionais de mobilidade (out) / Students in international mobility programs (out)	10	25	2
Docentes estrangeiros (in) / Foreign teaching staff (in)	8		3
Docentes (out) / Teaching staff (out)	15	3	3
Pessoal técnico, administrativo e de gestão estrangeiro (in) / Foreign technical, administrative and management staff (in)	1	1	3
Pessoal técnico, administrativo e de gestão (out) / Technical, administrative and management staff (out)	4	4	2

Submission of application | Evaluation/Accreditation of  
Operating SC**8.4.2. Participation in international networks relevant to the study programme (PT)**

*Desde que ingressou na rede CEMS, a SBE passou de 54 estudantes CEMS em 2009/10 para 148 em 2023/24, posicionando-se entre as quatro melhores escolas CEMS. Esta participação facilitou conexões com mais de 70 parceiros corporativos internacionais e 8 grandes parceiros sociais.*

*A participação na rede PIM aumentou a visibilidade da SBE entre instituições de renome global e fornece informações valiosas sobre estratégias de internacionalização. A SBE teve um representante no Comité de Novos Membros entre 2019 e 2023. Através da PRME, a SBE promove práticas educativas que incentivam abordagens empresariais sustentáveis, responsáveis e éticas, em colaboração com organizações globais como o Pacto Global da ONU, EQUIS e AACSB. Em 2021, Assumiu a presidência do Capítulo Ibérico dos PRME Champions.*

*A participação na GBSN contribui para o avanço da educação em gestão em países em desenvolvimento, ampliando o seu impacto através do NOVAFRICA Knowledge Center e do Data Science Knowledge Center.*

**8.4.2. Participation in international networks relevant to the study programme (EN)**

*Since joining the CEMS SBE has increased from 54 CEMS students in 2009/10 to 148 in 2023/24, positioning among the top four CEMS schools. This involvement facilitated connections with over 70 international corporate partners and 8 major social partners. SBE had a representative on the New Memberships Committee from 2019 to 2023. Participation in the PIM network enhances SBE's visibility among other renowned institutions globally and provides valuable insights into internationalization dynamics.*

*PRME promotes the development of educational practices that foster sustainable, responsible, and ethical business practices in collaboration with global institutions such as the UN Global Compact, EQUIS, and AACSB. In 2021, SBE became the chair of the Iberian PRME Champions Chapter.*

*Through GBSN, SBE contributes to the advancement of management education in developing countries, further expanding its work through the NOVAFRICA Knowledge Center, and the Data Science Knowledge Center.*

**8.5. Results of research and development activities and/or advanced training and high-level professional development****8.5.1. Research unit(s), of the same knowledge field or specialization area as the study programme, in which teachers develop their scientific activity.**

Teacher	Mark	HEI	Type of Research Unit	No. of teachers in the integrated study cycle
Nova School of Business and Economics (NOVA SBE)	Excelente	Faculdade de Economia da Universidade Nova de Lisboa - Nova School of Business and Economics (FE/UNL)	Institutional	24

Submission of application | Evaluation/Accreditation of  
Operating SC**8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (PT)**

- *Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50 €*
- *Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1 000 000.00 €*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55 €*
- *Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00 €*
- *Entrepreneurship as a Social Mobility and Inclusion Strategy, 99 940,00 €,*  
*Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70 €*
- *Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, 239,903€*
- *Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, 47 745,40 €*
- *Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, 186,549€*
- *Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, 218.580€.*
- *Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58 000€*
- *Human capital spillovers, FCT, 238 000€*
- *Improving Quality of Care in Europe, FCT, 423 000*
- *A escolha do modelo de negócio no contexto do empreendedorismo social: configurações típicas e influência da experiência do empreendedor social, FCT*
- *Externalidades Positivas de Profissionais de Saúde do SNS, Associação Terra dos Sonhos*
- *Patient Innovation Bootcamp, EIT Health*
- *Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT*
- *Os Efeitos Reais do capital ESG: Uma Abordagem de Sensoriamento Remoto, FCT*
- *Como é que novas empresas beneficiam de aceleradores corporativos?, FCT*
- *Innovation Nexus, European Commission*
- *For a Social Economy that reduces Gender Inequalities in Europe, European Commission*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, IA Caixa Foundation*

Submission of application | Evaluation/Accreditation of  
Operating SC**8.5.2. List of the main projects and/or national and international partnerships in which the scientific, technological, cultural, and artistic activities developed in the area of the study programme are integrated, including (when applicable) information on the main funded projects and their respective funding. (EN)**

- *Health Innovation Next Generation Payment & Pricing Models, European Commission, 3 962 457.50 €*
- *Connecting health tech innovation ecosystems for user-centred and business driven entrepreneurial education propelling next-generation digital health solutions, European Commission, 1 000 000.00 €*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, la Caixa Foundation, 99 995.55 €*
- *Next Generation Land Management services for Agriculture and Forestry, European Commission, 2 806 000.00 €*
- *Entrepreneurship as a Social Mobility and Inclusion Strategy, 99 940,00 €,*  
*Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT, 69 046.70 €*
- *Assessment of ecosystem services, biodiversity, and well-being in Portugal, FCT, 239,903€*
- *Healthcare Innovation and Entrepreneurship for Impact: Creating a Resilient, Safe and Crowd-based Innovation System, FCT, 47 745,40 €*
- *Limits and opportunities of patient empowerment in health systems – lessons from pharmaceutical markets, FCT, 186,549€*
- *Revolutionizing Healthcare: Empowering patients by valuing innovation and promoting entrepreneurship, FCT, 218.580€.*
- *Current challenges facing Portuguese international trade: A firm-level perspective, FFMS, 58 000€*
- *Human capital spillovers, FCT, 238 000€*
- *Improving Quality of Care in Europe, FCT, 423 000*
- *A escolha do modelo de negócio no contexto do empreendedorismo social: configurações típicas e influência da experiência do empreendedor social, FCT*
- *Externalidades Positivas de Profissionais de Saúde do SNS, Associação Terra dos Sonhos*
- *Patient Innovation Bootcamp, EIT Health*
- *Ciência de dados confiável para melhorar a eficiência nas instituições de cuidados de saúde: o caso da referência médica, FCT*
- *Os Efeitos Reais do capital ESG: Uma Abordagem de Sensoriamento Remoto, FCT*
- *Como é que novas empresas beneficiam de aceleradores corporativos?, FCT*
- *Innovation Nexus, European Commission*
- *For a Social Economy that reduces Gender Inequalities in Europe, European Commission*
- *Collaborative Design-thinking Approaches, Adaptive Psychological Functioning & Career Development, IA Caixa Foundation*

**8.5.6. Activities of technological and artistic development, service providing to the community, and advanced training in the fundamental scientific area(s) of the study programme, and their effective contribution to the national, regional and local development, scientific culture, and cultural, sports and artistic fields. (PT)**

- Ageas from Ideas to Go-to-Market, AGEAS
- Patient Innovation Bootcamp: Promoção do empreendedorismo do doente, EIT Health
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Check-in, Turismo de Portugal
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+ da EU
- Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).
- Inclusive Community Forum (ICF)
- Programa Social Leapfrog, Fundação “la Caixa” e o BPI
- Liderança Social para Gestores, Fundação “la Caixa” e o BPI
- Santander Living Innovation Lab, Santander
- Observatório de Liderança e Bem Estar, The Haddad Foundation
- Centro de Paradoxos e Organizações, Programa de investigação e inovação, Horizon 2020 da União Europeia
- Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Paradigm Shift Executive Program, Calouste Gulbenkian Foundation
- Libertar o poder dos utilizadores – articular os interesses dos utilizadores para acelerar novos caminhos inovadores no setor digital da saúde e do bem-estar, Conselho de Investigação Norueguês
- Social Sciences Data Lab (DataLab), FCT
- Data for Change, Fundação “la Caixa” e BPI
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- Sistemas de Tomada de Decisão Homem-Máquina no IEFP, Instituto de Emprego e Formação Profissional (IEFP), Faculdade de Engenharia da Universidade do Porto (FEUP) e Fundação para a Ciência e a Tecnologia (FCT)
- International Security Management Knowledge (ISM-KA), Programa Erasmus+
- Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Social Sciences Data Lab (DataLab), FCT
- Descentralizar Portugal com Blockchain, European Union
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Identificar Fatores de Sucesso do Crowdfunding, PPL Crowdfunding
- Conscious Business Syllabus, European Commission

Submission of application | Evaluation/Accreditation of  
Operating SC

- Ageas from Ideas to Go-to-Market, AGEAS
- Patient Innovation Bootcamp: Promoção do empreendedorismo do doente, EIT Health
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Check-in, Turismo de Portugal
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- European Network for the Advancement of Business and Landscape Education (ENABLE), Programa Erasmus+ da EU
- Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).
- Inclusive Community Forum (ICF)
- Programa Social Leapfrog, Fundação “la Caixa” e o BPI
- Liderança Social para Gestores, Fundação “la Caixa” e o BPI
- Santander Living Innovation Lab, Santander
- Observatório de Liderança e Bem Estar, The Haddad Foundation
- Centro de Paradoxos e Organizações, Programa de investigação e inovação, Horizon 2020 da União Europeia
- Instituto de Desenvolvimento de Gestão para Organizações de Saúde, Johnson & Johnson
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Paradigm Shift Executive Program, Calouste Gulbenkian Foundation
- Libertar o poder dos utilizadores – articular os interesses dos utilizadores para acelerar novos caminhos inovadores no setor digital da saúde e do bem-estar, Conselho de Investigação Norueguês
- Social Sciences Data Lab (DataLab), FCT
- Data for Change, Fundação “la Caixa” e BPI
- Big Data e Gestão do Turismo, Turismo de Portugal e NOS
- Data Science Automotive House, Tips4y – Automotive Intelligence
- Predicting Road Accident on Highways in the Netherlands, Rijkswaterstaat
- Defining a Data-driven Approach to Sustainable Tourism Management, Turismo de Portugal and NOS
- Sistemas de Tomada de Decisão Homem-Máquina no IEFP, Instituto de Emprego e Formação Profissional (IEFP), Faculdade de Engenharia da Universidade do Porto (FEUP) e Fundação para a Ciência e a Tecnologia (FCT)
- International Security Management Knowledge (ISM-KA), Programa Erasmus+
- Identificação de Padrões Desviantes na Primeira Venda de Pescado, Agência Natureza Portugal (ANP/ WWF), Docapesca – Portos e Lotas S.A., Fundação “la Caixa” e BPI (Iniciativa para a Equidade Social).
- Otimizar o Turismo na Toscana, Toscana Promozione Turistica e Vodafone Itália
- Social Sciences Data Lab (DataLab), FCT
- Descentralizar Portugal com Blockchain, European Union
- European Platform for Data Science: Incubation, Learning, Operations, and Network, Erasmus+
- Identificar Fatores de Sucesso do Crowdfunding, PPL Crowdfunding
- Conscious Business Syllabus, European Commission

**8.6. Self-assessment report of the study programme prepared within the framework of the internal quality assurance system.**

[RCE 202324\\_MSc Impact Entrepreneurship and Innovation.pdf](#) | PDF | 1.2 Mb

**9. SWOT analysis of the study programme and proposed improvement measures.****9.1. Global SWOT analysis of the study programme.**

**9.1.1. Strengths. (PT)**

*Apio Extensivo à Investigação e Inovação:* O programa beneficia do sólido ecossistema de investigação e inovação da Nova SBE, que inclui o Co.Innovation Lab e o Haddad Entrepreneurship Institute. Estas infraestruturas oferecem espaços dedicados para que estudantes, docentes e parceiros externos colaborem em projetos de alto impacto. Além disso, o Nova SBE Open & User Innovation Knowledge Center foca-se em gerar investigação e fomentar parcerias em áreas como a sustentabilidade e a inovação social, alinhando-se diretamente com os objetivos do Mestrado. Estes recursos oferecem experiências práticas que preparam os estudantes para contribuir significativamente em papéis empreendedores.

*Corpo Docente Experiente e Diversificado:* O corpo docente é internacional e diverso, com competências em áreas como empreendedorismo de impacto, sustentabilidade e inovação social. Esta diversidade promove perspectivas interdisciplinares em sala de aula, criando um ambiente que combina teoria com insights práticos. Os docentes estão também ativamente envolvidos em projetos de investigação e da indústria, o que permite integrar tendências atuais nas suas aulas, proporcionando aos estudantes uma aprendizagem relevante e atualizada.

*Flexibilidade no Currículo e Alinhamento com as Necessidades do Mercado de Trabalho:* O plano de estudos do programa é revisto pelo CC, permitindo-lhe adaptar-se às mudanças no mercado de trabalho. Este processo de revisão regular possibilita a introdução de novas disciplinas opcionais e ajustes no currículo, oferecendo aos estudantes a oportunidade de adquirir competências alinhadas com as exigências do setor. Por exemplo, atualizações recentes incluem um foco em inovação, empreendedorismo orientado para impacto e novas áreas de especialização, como Inovação na Saúde, refletindo as tendências emergentes da indústria.

*Elevada Procura e Seletividade:* O Mestrado tem registado um crescimento constante na procura nos últimos anos, com o número de candidatos a exceder consistentemente as vagas disponíveis. Este nível elevado de procura permite um processo de admissão seletivo, garantindo que apenas os melhores candidatos são admitidos. Como resultado, o programa atrai estudantes motivados e de elevada qualidade, melhorando a qualidade dos estudantes e fomentando um ambiente de aprendizagem competitivo e dinâmico.

*Forte Reputação Internacional e Acreditações:* A Nova SBE detém as prestigiadas creditações Triple Crown (EQUIS, AACSB, AMBA), um reconhecimento alcançado por um número limitado de escolas de negócios em todo o mundo. Esta distinção sublinha o compromisso da Escola com elevados padrões académicos e de qualidade, posicionando-a como líder global na educação em negócios.

**9.1.1. Strengths. (EN)**

*Extensive Support for Research and Innovation:* The program benefits from Nova SBE's robust research and innovation ecosystem, including the Co.Innovation Lab and Haddad Entrepreneurship Institute. These facilities provide dedicated spaces for students, faculty, and external partners to collaborate on high-impact projects. Additionally, the Nova SBE Open & User Innovation Knowledge Center focuses on generating research and fostering partnerships in fields like sustainability and social innovation, directly supporting the goals of the Master's in Impact Entrepreneurship and Innovation. Together, these resources provide hands-on experience, preparing students to make meaningful contributions in entrepreneurial roles.

*Experienced and Diverse Faculty:* Nova SBE's faculty is highly international and diverse, with expertise across various disciplines, including impact entrepreneurship, sustainability, and social innovation. This diversity encourages interdisciplinary perspectives in the classroom, creating an environment that blends theory with practical insights. Faculty members are also actively involved in research and industry projects, which helps integrate current trends into their teaching, providing students with relevant and up-to-date learning experiences.

*Flexibility in Curriculum and Alignment with Job Market Needs:* The program's study plan is reviewed annually by the Faculty Council, allowing it to remain responsive to changes in the job market. This regular review process enables the introduction of new electives and adjustments to the curriculum, providing students with the opportunity to acquire skills that align with industry demands. For example, recent updates include a focus on innovation, impact-driven entrepreneurship, and new areas of expertise, such as Health Innovation, which reflects emerging trends in the industry.

*High Demand and Selectivity:* The Master's in Impact Entrepreneurship and Innovation has seen steady growth in demand over recent years, with the number of applicants consistently exceeding available spots. This high level of demand allows for a selective admissions process, ensuring that only top-tier candidates are admitted. As a result, the program attracts motivated, high-caliber students, enhancing the quality of the student body and fostering a competitive and dynamic learning environment.

*Strong International Reputation and Accreditations:* Nova SBE holds prestigious Triple Crown accreditation (EQUIS, AACSB, AMBA), which only a select group of business schools worldwide have achieved. This distinction underscores the School's commitment to high academic standards and quality, positioning it as a leader in business education globally.

**9.1.2. Weaknesses. (PT)**

*Diversidade Limitada de Estudantes Não-Europeus:* Embora o programa atraia estudantes internacionais, a maioria é proveniente da Europa, o que reduz a exposição a perspetivas e experiências de outras regiões não-europeias.

**9.1.2. Weaknesses. (EN)**

*Limited Non-European Diversity: Although the program attracts international students, most are from Europe, limiting exposure to non-European perspectives and experiences.*

**9.1.3. Opportunities. (PT)**

*Expansão de Parcerias Globais para Além da Europa: Desenvolver parcerias com instituições na Ásia, Américas e outras regiões poderia diversificar o corpo estudantil, enriquecer as perspetivas culturais e abrir novas oportunidades para colaboração em investigação e programas de duplo diploma. Estas parcerias também apoiariam a colocação global de graduados no mercado global de trabalho.*

*Crescente Ênfase na Sustentabilidade e Práticas Empresariais Éticas: Com o foco global crescente em sustentabilidade e práticas éticas, o programa poderia integrar mais conteúdos sobre estes temas. Alinhando-se com os princípios PRME, a Nova SBE poderia atrair estudantes interessados em responsabilidade social corporativa e análises sustentáveis.*

*Opções Reforçadas de Aprendizagem Digital e Híbrida: A crescente procura por educação online e híbrida apresenta uma oportunidade para oferecer formatos de estudo mais flexíveis. Ao expandir módulos digitais e cursos híbridos, a Nova SBE poderia atrair estudantes internacionais e profissionais em atividade que procuram formatos de estudo adaptáveis.*

**9.1.3. Opportunities. (EN)**

*Expansion of Global Partnerships Beyond Europe: Developing partnerships with institutions in Asia, the Americas, and other regions could diversify the student body, enhance cultural perspectives, and open new opportunities for research collaboration and dual-degree programs. These expanded partnerships would also support global career placement for graduates.*

*Growing Emphasis on Sustainability and Ethical Business Practices: With increased global focus on sustainability and ethical practices, the program could integrate more content on these themes. By aligning with PRME principles, Nova SBE could attract students interested in corporate social responsibility and sustainable analytics.*

*Enhanced Digital and Hybrid Learning Options: The demand for online and hybrid education presents an opportunity to offer flexible learning options. By expanding digital modules and hybrid courses, Nova SBE could attract international students and working professionals who seek adaptable study formats.*

**9.1.4. Threats. (PT)**

*Concorrência Global Intensa: À medida que outras escolas de negócios de topo adaptam os seus programas, a Nova SBE enfrenta uma concorrência constante para atrair estudantes, docentes e financiamento.*

*Incertezas Económicas e Políticas: Alterações económicas e desafios políticos, especialmente relacionados com regulamentações de vistos, podem afetar a inscrição e retenção de estudantes internacionais.*

*Evolução Rápida da Tecnologia: Os avanços tecnológicos exigem uma adaptação contínua dos conteúdos e recursos dos cursos, o que pode sobrecarregar os recursos do programa.*

**9.1.4. Threats. (EN)**

*Intensified Global Competition: As other top business schools adapt their programs, Nova SBE faces ongoing competition for students, faculty, and funding.*

*Economic and Political Uncertainty: Economic shifts and political challenges, particularly regarding visa regulations, could impact international student enrollment and retention.*

*Changing Technological Landscape: Rapid advancements in technology require constant adaptation of course content and resources, which could strain program resources.*

**9.2. Proposed improvement measures.**

Submission of application | Evaluation/Accreditation of  
Operating SC**9.2.1. Improvement measures. (PT)**

*Aumentar o Foco em Empreendedorismo Sustentável e Ético: Integrar mais conteúdos sobre sustentabilidade e práticas éticas no currículo, através da criação de novos cursos, workshops e parcerias com organizações focadas em responsabilidade social corporativa.*

*Criar Métricas Internas de Desempenho: Estabelecer indicadores internos que avaliem diretamente a capacidade dos graduados para alcançar os seus objetivos nos setores de empreendedorismo e inovação. Isto visa melhorar a qualidade do programa e a oferta de competências relevantes para os estudantes.*

*Melhorar a Diversidade de Estudantes Não-Europeus: Desenvolver estratégias de recrutamento direcionadas a regiões como Ásia e Américas, incluindo parcerias internacionais, campanhas de marketing e opções de bolsas para estudantes de regiões sub-representadas.*

*Expandir as Opções de Bolsas e Financiamento: Desenvolver parcerias e explorar fontes de financiamento para aumentar o número de bolsas disponíveis para os estudantes.*

**9.2.1. Improvement measures. (EN)**

*Increase Focus on Sustainable and Ethical Entrepreneurship: Integrate more content on sustainability and ethical practices within the curriculum. This could involve new courses, workshops, and partnerships with organizations focused on corporate social responsibility.*

*Create internal performance metrics that speak more directly to the ability of graduates to achieve their goals within the entrepreneurship and the innovation spaces. This is important to improve the quality of our program and courses to deliver the relevant skill sets needed by students.*

*Enhance Non-European Student Diversity: Develop targeted recruitment strategies in regions like Asia and the Americas. This could include international partnerships, marketing campaigns, and scholarship options for students from underrepresented regions.*

*Expand Scholarship and Funding Options:  
Develop partnerships and explore funding sources to increase scholarships for students.*

**9.2.2. Priority (high, medium, low) and time to implement each measure. (PT)**

*Prioridade: Média  
Prazo: 1–2 anos*

*Prioridade: Alta  
Prazo: 12–18 meses*

*Prioridade: Alta  
Prazo: 1–2 anos*

*Prioridade: Alta  
Prazo: 1–2 anos*

**9.2.2. Priority (high, medium, low) and time to implement each measure. (EN)**

*Medium priority: 1–2 years*

*High priority: 12–18 months*

*High priority: 1–2 years*

*High Priority: 1-2 years*

**9.2.3. Implementation indicator(s). (PT)**

*Número de novos conteúdos focados em sustentabilidade introduzidos, inscrições de estudantes nestes cursos, e feedback sobre a relevância do conteúdo de sustentabilidade.*

*Taxa de empregabilidade nos setores de empreendedorismo (VC, CVC, private equity) e número de empresas fundadas pelos estudantes e capital angariado junto de investidores.*

*Aumento da inscrição de estudantes não-europeus, maior diversidade de nacionalidades representadas e melhoria nas métricas de diversidade estudantil.*

*Número de novas bolsas criadas, financiamento total assegurado, e participação de estudantes em programas de apoio.*

**9.2.3. Implementation indicator(s). (EN)**

*Number of new sustainability-focused content introduced, student enrollment in these courses, and feedback on the relevance of sustainability content.*

*Track employment in the entrepreneurship space (VC, CVC, private equity), as well as the ability by students to start companies, raise capital from providers.*

*Increase in non-European student enrollment, expanded range of nationalities represented, and improved student diversity metrics.*

*Number of new scholarships. Total funding secured. Student participation in outreach programs*